### **MetroPulse**

# **Community Data Snapshot Evanston**

### **GENERAL POPULATION CHARACTERISTICS, 2013**

	Community	Cook	CMAP
	Community	County**	Region
Total Population	74,937	5,212,372	8,459,768
Total Households	29,016	1,933,335	3,050,372
Average Household Size	2.3	2.7	2.7
Population Change, 2000-10	0.3%	-3.4%	3.5%
Median Age*	34.6	35.5	36.0

Source: 2000 and 2010 Census, 2013 American Community Survey five-year estimates.

<sup>\*\*</sup>For municipalities located in more than one county, data provided is for the county containing the largest portion of the municipality.



### **RACE AND ETHNICITY, 2013**

	Community		Cook (	Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent	
White	45,195	60.3	2,275,759	43.7	4,475,512	52.9	
Hispanic or Latino*	7,174	9.6	1,262,156	24.2	1,850,343	21.9	
Black	13,337	17.8	1,256,346	24.1	1,453,894	17.2	
Asian	6,987	9.3	333,415	6.4	533,554	6.3	
Other	2,244	3.0	84,696	1.6	146,465	1.7	

Source: 2013 American Community Survey, five-year estimates.

Universe: Total population.

\*Includes Hispanic or Latino residents of any race

### **AGE COHORTS, 2013**

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
19 and under	19,688	26.3	1,358,061	26.1	2,318,426	27.4
20 to 34	18,114	24.2	1,210,405	23.2	1,797,403	21.2
35 to 49	14,593	19.5	1,061,471	20.4	1,786,910	21.1
50 to 64	13,341	17.8	946,155	18.2	1,571,064	18.6
65 to 79	5,899	7.9	450,925	8.7	709,759	8.4
80 and Older	3,302	4.4	185,355	3.6	276,206	3.3

Source: 2013 American Community Survey five-year estimates.

Universe: Total population.

### **HOUSEHOLD INCOME, 2013**

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than \$25,000	5,835	20.1	461,313	23.9	606,898	19.9
\$25,000 to \$49,999	5,751	19.8	434,906	22.5	641,798	21.0
\$50,000 to \$74,999	4,123	14.2	332,109	17.2	528,326	17.3
\$75,000 to \$99,999	2,966	10.2	232,994	12.1	397,228	13.0
\$100,000 to \$149,999	4,372	15.1	253,214	13.1	465,926	15.3
\$150,000 and Over	5,969	20.6	218,799	11.3	410,196	13.4
Median Income	\$6	57,038	\$5	4,548	\$6	62,447

Source: 2013 American Community Survey five-year estimates.

Universe: Total households.

### **EDUCATIONAL ATTAINMENT, 2013**

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
High School Diploma or Higher	44,897	94.3	2,943,216	84.5	4,824,125	86.4
Bachelor's Degree or Higher	31,442	66.0	1,208,856	34.7	2,015,618	36.1

Source: 2013 American Community Survey five-year estimates. Universe: Population 25 and older.

<sup>\*</sup>Note that all Regional Medians were calculated based on Grouped Frequency Distributions.

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### **HOUSING AND TENURE, 2013**

	Community		Cook Co	Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent	
Occupied Housing Units	29,016	91.2	1,933,335	88.8	3,050,372	90.5	
Owner-Occupied	16,201	55.8	1,127,937	58.3	1,995,385	65.4	
Renter-Occupied	12,815	44.2	805,398	41.7	1,054,987	34.6	
Vacant Housing Units	2,803	8.8	242,931	11.2	319,069	9.5	

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

### **HOUSING TYPE, 2013**

	Community		Cook C	Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent	
Single Family, Detached	9,941	31.4	871,344	40.3	1,681,097	50.3	
Single Family, Attached	1,878	5.9	117,285	5.4	258,105	7.7	
2 Units	2,467	7.8	214,785	9.9	239,024	7.2	
3 or 4 Units	2,050	6.5	250,451	11.6	285,785	8.5	
5 or more Units	15,359	48.5	706,630	32.7	878,662	26.3	

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units excluding mobile, boat, RV, van, etc.

### **HOUSING SIZE, 2013**

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0 to 1 Bedrooms	8,611	27.1	445,155	20.5	549,362	16.3
2 Bedrooms	10,037	31.5	687,961	31.6	962,966	28.6
3 Bedrooms	7,947	25.0	697,991	32.1	1,135,910	33.7
4 Bedrooms	3,455	10.9	259,083	11.9	568,956	16.9
5+ Bedrooms	1,769	5.6	86,076	4.0	152,247	4.5
Median Number of Rooms*		5.0		5.1		6.0

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

\*Includes all rooms.

### **HOUSING AGE, 2013**

	Community		Cook Co	unty	CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Built 2000 or Later	2,575	8.1	173,716	8.0	398,379	11.8
Built 1970 to 1999	3,981	12.5	531,055	24.4	1,119,962	33.2
Built 1940 to 1969	9,994	31.4	790,616	36.3	1,067,473	31.7
Built Before 1940	15,269	48.0	680,879	31.3	783,627	23.3
Median Year Built		1943	_	1957	_	1966

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

### HOUSING & TRANSPORTATION (H+T)\* COSTS, PERCENT OF INCOME PER HOUSEHOLD

	Median- Income Family	Low-Income Single- Parent Family	Moderate-Income Retired Couple	Moderate- Income Family
Housing Costs	31.3	53.2	40.4	37.6
Transportation Costs	17.8	23.9	8.7	16.3
H + T Costs	49.1	77.1	49.2	53.9

Source: Location Affordability Index, U.S. Dept. of Transportation and U.S. Dept. of Housing and Urban Development

<sup>\*</sup>The purpose of the H+T Index is to isolate the effect of location on housing and transportation costs, grouped by common demographic characteristics that form four distinct household types. The values above represent the percent of household income that an average household within each of these types in the region would spend on housing and transportation if they lived in this county. The standard threshold of affordability is equal to 30 percent for housing costs and 45 percent for housing and transportation costs combined. For more information, visit www.locationaffordability.info/About\_Data.aspx.

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### **EMPLOYMENT STATUS, 2013**

	Comm	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent	
In Labor Force	39,783	64.6	2,750,328	66.5	4,512,014	68.2	
Employed*	36,379	91.4	2,414,798	87.8	4,001,000	88.7	
Unemployed	3,387	8.5	334,198	12.2	497,606	11.0	
Not In Labor Force	21,782	35.4	1,384,854	33.5	2,104,803	31.8	

Source: 2013 American Community Survey, five-year estimates.

Universe: Population aged 16 and over.

### **PRIVATE SECTOR EMPLOYMENT, 2013\***

	Community		Cook (	County	Six-County Region**	
	Count	Percent	Count	Percent	Count	Percent
Private Employment	40,816	N/A	2,095,533	N/A	3,314,262	N/A
Job Change (2003-13)	1,888	4.6	-75,174	-3.6	2,333	0.1
Private Sector Jobs per HH	1.41		1.08		1.09	

Source: Illinois Department of Employment Security (IDES).

### EMPLOYMENT OF COMMUNITY RESIDENTS, 2011 EMPLOYMENT IN THE COMMUNITY, 2011

By Industry Sector	Count	Percent By Industry Sector	Count	Percent
Education	5,198	16.6 Education	12,188	29.2
Health Care	4,585	14.7 Health Care	10,576	25.3
Professional	3,088	9.9 Accommodation and Food	3,178	7.6
Retail Trade	2,638	8.4 Retail Trade	3,123	7.5
Accommodation and Food Service	2.156	6.9 Professional	2.612	6.3

By Employment Location	By Residence Location
by Employment Location	by Nesiderice Location

Chicago	10,979	35.1 Chicago	15,675	37.5
Evanston	6,326	20.2 Evanston	6,326	15.2
Skokie	894	2.9 Skokie	2,183	5.2
Glenview	632	2.0 Wilmette	1,016	2.4
Northbrook	578	1.8 Glenview	851	2.0

Source: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program.

### **MODE OF TRAVEL TO WORK, 2013**

	Commu	nity	Cook Co	ounty	CMAP Re	egion
	Count	Percent	Count	Percent	Count	Percent
Work at Home*	2,654	N/A	95,252	N/A	172,818	N/A
Drive Alone	17,243	52.6	1,479,336	65.2	2,731,295	72.7
Carpool	2,216	6.8	216,362	9.5	339,800	9.0
Transit	7,505	22.9	419,919	18.5	488,106	13.0
Walk or Bike	5,462	16.7	126,235	5.6	156,261	4.2
Other	377	1.1	26,970	1.2	42,664	1.1
TOTAL COMMUTERS	32,803	100.0	2,268,822	100.0	3,758,126	100.0

Source: 2013 American Community Survey, five-year estimates.

### ANNUAL VEHICLE MILES TRAVELED (VMT) PER HOUSEHOLD, 2013

	Community	Cook County	CMAP Region
Average Vehicle Miles Traveled	11,085	13,903	16,723

Source: CMAP analysis of US Census Bureau, HERE, and Illinois Environmental Protection Agency data.

<sup>\*</sup>Does not include employed population in the Armed Forces.

<sup>\*</sup>Figures exclude employees not covered by unemployment insurance.

<sup>\*\*</sup>Kendall County is not included in IDES data.

<sup>\*</sup>Not included in "total commuters."

### **Community Data Snapshot: Evanston - Page Four**

### **GENERAL MERCHANDISE RETAIL SALES, 2013**

	Community	Cook County	CMAP Region
Total Retail Sales*	\$686,391,460	\$51,622,254,928	\$92,667,928,416
Total Sales per Capita	\$9,159.58	\$9,903.79	\$10,953.96

Source: Illinois Department of Revenue.

### **EQUALIZED ASSESSED VALUE, 2012**

#### PARK ACCESS AND WALK SCORE

Residential	\$1,944,932,067	Park Acreage	e per 1,000 Residents
Commercial	\$462,671,239	Community	4.3
Industrial	\$106,007,084	Cook County	18.9
Railroad	\$995,206	Region	39.0
Farm	\$15,956	Walk Score*	75
Mineral	\$0		
TOTAL	\$2,514,621,552		

Source: Illinois Department of Revenue.

Source: CMAP calculations of 2010 Land Use Inventory; walkscore.com. \*Walk Score is a number between 0 and 100 that measures the average walkability of a municipality.

### **GENERAL LAND USE, 2010**

	Acres	Percent	
Single-Family Residential	1,678.0	33.6	
Multi-Family Residential	483.8	9.7	
Commercial	290.8	5.8	
Industrial	75.7	1.5	
Institutional	638.6	12.8	
Mixed Use	34.6	0.7	
Transportation and Other	1,417.4	28.4	
Agricultural	0.0	0.0	
Open Space	349.7	7.0	
Vacant	23.1	0.5	
TOTAL	4,991.5	100.0	

Source: Chicago Metropolitan Agency for Planning Parcel-Based Land Use Inventory.

### **For More Information**

Please direct inquiries to Jon Hallas, 312-386-8764 or JHallas@cmap.illinois.gov. To access other Community Data Snapshots for municipalities and counties in the Chicago Metropolitan Agency for Planning's seven-county northeastern Illinois region, visit www.cmap.illinois.gov/data/metropulse/.





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<sup>\*</sup>Does not include qualifying food, drugs, and medical appliances.